

Free Advertising for HWA Members

How does it work?

- Free adverts will appear on Historia for a period of six months. Adverts will be removed after six months at the editor's discretion, or before if your membership lapses.
- Members may submit up to two adverts in a six-month period, to appear as a banner advert in the website header like this...



FEATURES

INTERVIEWS

LATEST RELEASES

REVIEWS

COLUMNS

HISTORIA IN YOUR INBOX

And/or a square advert in the sidebar like this...

ADVERTISEMENT



MOST READ

- Each member can submit up to two adverts in a six-month period, either for the same book in both banner and sidebar formats, or for two different books.
- You may advertise your books, websites, blogs and relevant businesses e.g. services for readers or writers. It's important that adverts are keeping with the content and style of Historia magazine and appropriate for Historia's target audience. Please ask if you're not sure.
- You may link your adverts to any external website, including your own affiliate link e.g. Amazon.
- Adverts will appear in rotation across all pages of the site. The frequency with which your adverts appear will depend on the number of members who take up free advertising.
- Members' adverts may appear alongside paid adverts from other sponsors.

- After six months members may submit new adverts for a further six-month period and may continue to refresh their advertising on a six-monthly basis. HWA retain the right to alter this policy in future.
- Statistics (views and click through data) will be available on request.

What do you need to do?

Send your adverts to editor@historiamag.com along with the corresponding links.

Please make sure your adverts meet the following specifications:

- All adverts must be static (not animated) images (png or jpg/jpeg files) of the following sizes:
- **Banner advert: 728 x 90 pixels**
- **Sidebar advert: 336 x 280 pixels**
- Please note that Historia is not responsible for any alteration in the images if your adverts do not fit these measurements.
- All adverts should be in keeping with the content and style of Historia magazine and appropriate for Historia's target audience.
- HWA reserves the right to refuse any advert on the basis that it does not meet these requirements.